AWS & Sophos Solution Centre

Marketing

- Campaign in a box
  - Email templates
  - Social posts
  - Web banners
- Demand generation support

Technical

- CloudFormation templates ready to use
- Personalized immersion day for partners based on interested AWS services
- Technical workshop- Sophos & AWS
- Configuration guides
- Cloud solution architect consultations

Sales

- Commercial guides i.e., discount breakdown for Sophos licencing and AWS consumption
- Sales enablement (either virtual or in person)
  - Why MDR is important for cloud workloads
  - Why Sophos and AWS
  - How to position
- Fields sales pitch decks