

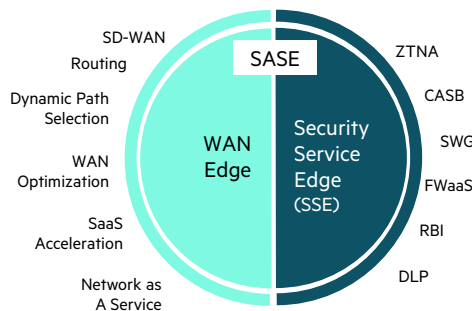


# Unified SASE

## HPE Aruba Networking Unified SASE

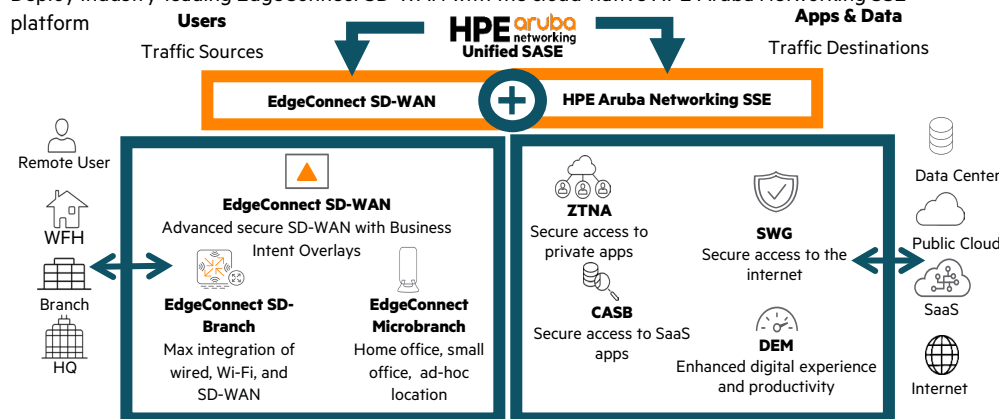
### What is SASE? SASE = SD-WAN + SSE

As the security perimeter is dissolving and users connect from anywhere, security needs to follow



### HPE Aruba Networking Unified SASE

Deploy industry-leading EdgeConnect SD-WAN with the cloud-native HPE Aruba Networking SSE platform



## Elevator Pitch

Hybrid work, digital acceleration and IoT growth requires innovative security strategies. Delivered simplified, anywhere, secure access

## Customer Challenge

Digital transformation has helped businesses to innovate and grow, but it's also created new security and networking challenges. Businesses need to protect their data and apps in the cloud, connect their users from anywhere, and optimize performance with reliable scalability. IT teams need a single solution that enables all secure connectivity needs for the modern business. This is why businesses are turning to a unified SASE solution.

## Industry Statistics

"92% of enterprises indicating they will be pursuing security vendor consolidation by the end of 2022."

"41.5% say they adopted SASE at the end of 2022 and 75% will have adopted SASE by 2024 or later."

2022 Gartner Security Vendor Consolidation: XDR and SASE Trends Survey

## HPE Aruba Networking Unified SASE- Conversation Starters – EdgeConnect SD-WAN

- In light of today's transformed workforce, where are you experiencing challenges delivering the performance and security needed?
- Are your users as happy with the experience they get in the office as they are with the experience they get at home?
- Where are your users facing poor experiences that might be hindering productivity?
- How have security requirements changed given the above? Where do you see security risks today?
- How have traffic patterns in your network shifted over the last 3 years, and where do you see them going in the future?

## HPE Aruba Networking Unified SASE- Conversation Starters – SSE

- What are the present access services you use? Any upcoming contract renewal or VPN refresh?
- Do you have any 3rd-party access?
- Does your current solution require putting partners in your network?
- Does your current solution require agents for 3rd party access?
- Would you like agentless support for BYOD?
- Do you use VOIP, peer-to-peer, server-initiated, or latency-dependent apps?
- Are you looking to adopt ZTNA?
- Are you currently using a VPN solution? What are the present services you use? Any upcoming contract renewal or VPN refresh?

## HPE Aruba Networking Unified SASE – Business Outcomes/ Benefits



### Unified Security Posture

- Apply universal policies and centralized access controls across all traffic and locations
- Reduce the attack surface and improve threat detection and response



### Reduced Complexity

- Streamline network and security management and deployment
- Eliminate the need for multiple point solution and hardware appliances



### Optimized User Experience

- Guarantee a secure, high performance, low latency connection to applications and resources
- Reduce the need for backhauling traffic to the data center



### Scalability

- Quickly adapt to changing business needs
- Support digital transformation initiatives such as hybrid work, cloud migration, IoT and OT initiatives