



NIS2 Directive

Partner Playbook and Sales Enablement

August 2024

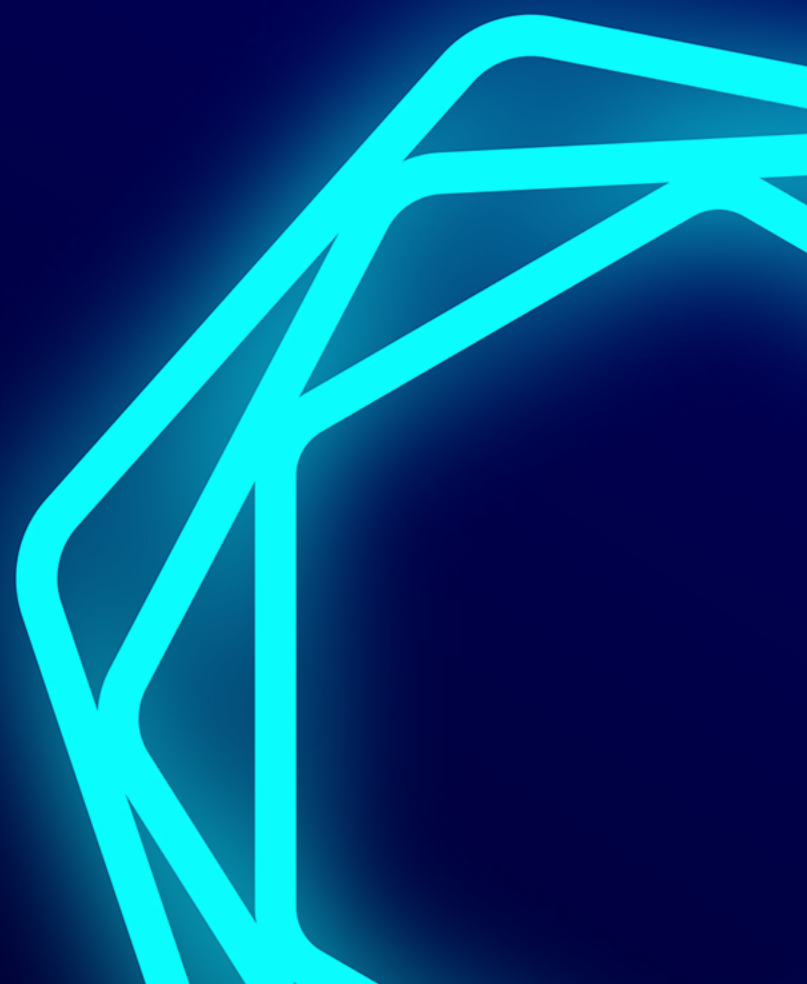


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NIS2 Overview

What is the NIS2 Directive?

- The NIS2 Directive (Network and Information Systems Directive) is a legislative framework established by the European Union to enhance the cybersecurity and resilience of network and information systems across critical sectors. It builds upon the initial NIS Directive, expanding its scope and requirements for organizations.
- NIS2 applies to all EU member states, requiring them to transpose the Directive into national law by October 17, 2024. The Directive expands the number of covered sectors from 7 to 15, protecting more vital areas of society. NIS2 will impact organizations within the EU, especially those in critical sectors such as energy, transportation, finance, health, and digital infrastructure. NIS2 imposes stricter cybersecurity requirements and can lead to legal ramifications for management teams in non-compliant organizations. It aims to ensure that these organizations maintain a high level of cybersecurity, prevent cyber incidents, and handle any incidents that may occur effectively.
- While the NIS2 Directive is specific to the EU, its requirements and potential consequences can have a global impact on organizations that provide services or conduct business within the EU. Companies from outside the EU that fall within the scope of the directive may need to comply with its provisions or risk facing penalties and restrictions on their operations in EU member states.

NIS2 Overview

Goal: Acquisition of greenfield accounts and expansion into existing customers who must comply with the NIS2 Directive

Topic

The NIS2 Directive (Network and Information Systems Directive 2022/2555) enhances cybersecurity in critical verticals, expanding coverage to 15 sectors and imposing stricter requirements.

- Effective October 2024, all EU member states must integrate NIS2 into national laws, with legal consequences for non-compliance. It affects EU Member States based on certain company criteria.
- While specific to the EU, NIS2's impact extends globally, with non-EU companies potentially facing penalties and restrictions in EU states.
- Implementing NIS2 can present challenges, including, but not limited to: compliance costs; technical complexity; different interpretation amongst EU states; and incident reporting.
- EMEA field teams, especially in EU countries, have the opportunity to educate prospects and customers on NIS2 readiness and how Tenable can assist.

Audience

Greenfield and customers in the following criteria:

- **Sales Areas:** Countries in the European Union. Please note while specific to the EU, NIS2's impact extends globally, with non-EU companies potentially facing penalties and restrictions in EU states
- **Segments:** Commercial, Enterprise, Public Sector
- **Job Titles:** IT & Security Practitioners / Security Analysts / VM Managers or Security Leaders / Compliance Officer/ CISO and C-Suite
- **Scope of NIS2:** Next Slides

Scope of NIS2: Essential, Important, or Neither?

Essential Organizations

- Energy
- Transportation
- Banking and Financial Infrastructure
- Healthcare
- Drinking Water and Wastewater
- Digital Infrastructure
- Public Administration
- Space

Important Organizations

- Postal and Courier Services
- Waste Management
- Chemical Manufacturing, Production, and Distribution
- Food Production, Processing, and Distribution
- Manufacturing of Medical, Electronic, Transportation, or Related Equipment
- Digital Providers
- Research

Who is Concerned? Size and Revenue Criteria

Essential Organizations



OR



250+
employees

€50M+
in revenue

Important Organizations



OR



50+
employees

€10M+
in revenue

Key Audiences & Challenges

Key Audiences & Challenges

CISO or C-Suite

- Owns security for the organization
- Resource and budget constraints
- Reports security and compliance status to executives

Compliance Officer

- Managing multiple audits
- Getting resource commitments for audits
- Reporting compliance status to management

Security/VM Manager or Director

- Increasing staff efficiency
- Prioritizing vulnerabilities
- Measuring and reporting VM status

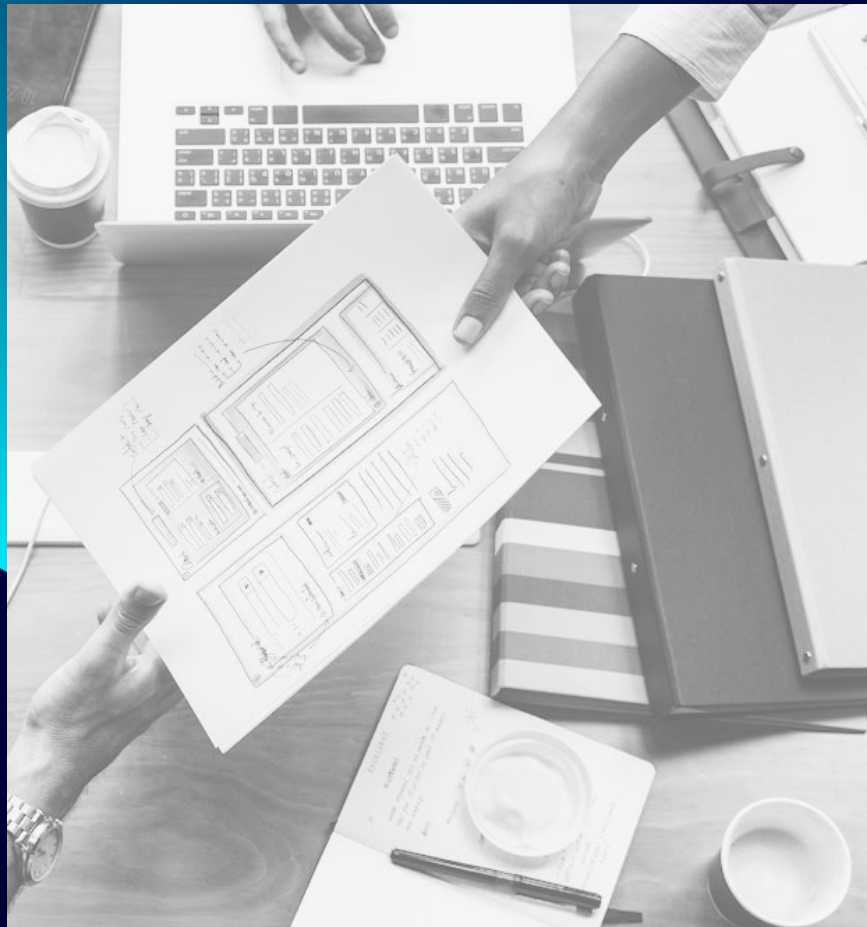
Security Analyst/ Security Practitioner

- Managing the expanding IT landscape
- Data overload
- Tracking remediation across multiple teams

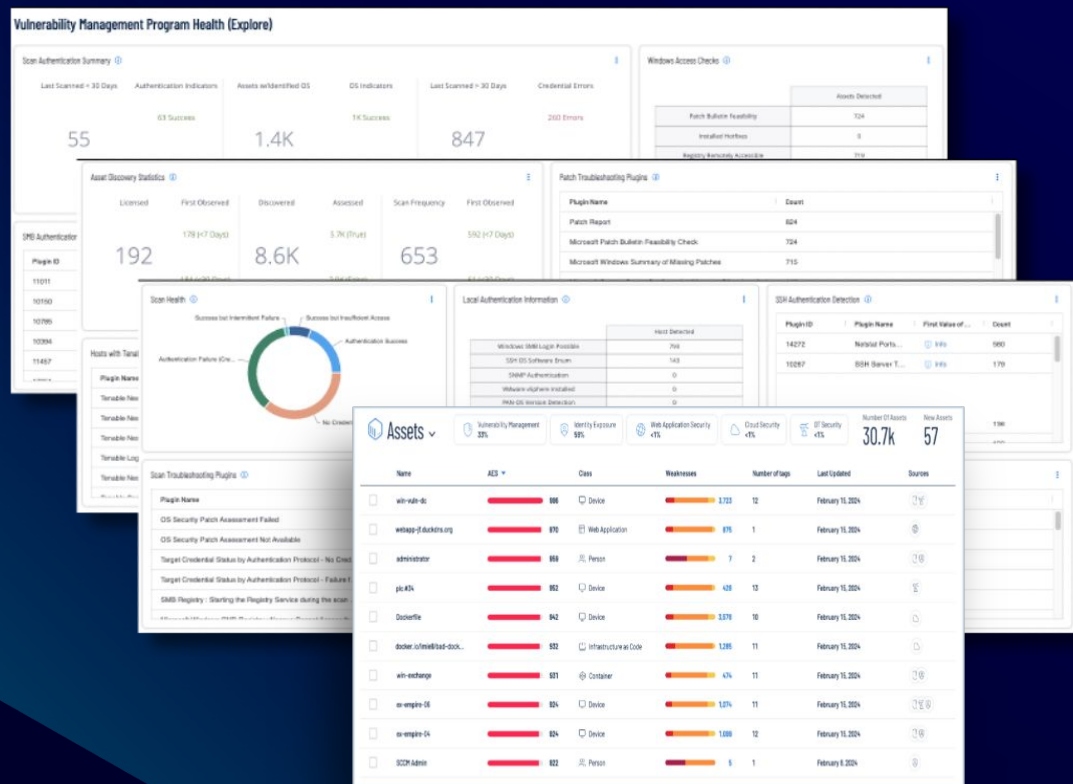
How Can Tenable Help?

Reduce the risk

Empower security leaders with a business-aligned view of cyber risk across the entire attack surface – clouds, identities, unseen assets, OT/IoT, hybrid apps, and IT – to prioritize true exposure, optimize ROI, and enable secure compliant innovation.



Risk-Based Vulnerability Management



tenable
Vulnerability Management

Article 21(2)(a)
Risk Analysis and Information
System Security

Article 21(2)(e)
Network and Information Systems
Security, including **Vulnerability**
Handling and Disclosure

Article 21(2)(g)
Basic **Cyber Hygiene** Practices and
Cybersecurity Training

OT Exposure



The screenshot displays the Tenable OT Security interface. On the left, a sidebar shows navigation options: Dashboards, Risk, Inventory, Events and Policies, Events, Policies, Inventory (selected), All Assets, Controllers and Modules, Network Assets, Network Map, Vulnerabilities, Active Queries, Network, Groups, and Local Settings. The main area is titled 'All Assets' and contains a table of assets. A yellow arrow points to the 'Perseverance' asset, which is a PLC with a Risk Score of 7.5 and Criticality of High. To the right, a detailed view of the 'ControlLogix 1500' asset is shown, including its model name, serial number, and a list of controllers and network assets.

Name	Type	Risk Score	Criticality	IP
Router	PLC	7.8	High	10.100.100.100
DeviceNet-1-01	PLC	7.8	High	10.100.100.100
ControlLogix-#1	Communication Module	7.5	High	10.100.100.100
ControlLogix-#2	Communication Module	7.5	High	10.100.100.100
Perseverance	PLC	7.5	High	10.100.100.100
WINCC-RTS-000000	Engineering Station	6.5	Medium	10.100.100.100
EngControl-Station-01	Engineering Station	6.5	Medium	10.100.100.100
WinCC-PLC-000	PLC	6.5	High	10.100.100.100
ControlLogix-#3	Communication Module	6.5	High	10.100.100.100
ControlLogix-#4	Communication Module	6.5	High	10.100.100.100
ControlLogix-#5	Communication Module	6.5	High	10.100.100.100
IO-#1	I/O Module	6.5	High	10.100.100.100
Fortigate-VPN	Firewall	6.5	High	10.100.100.100
ip-10.100.20.5-us-west-2-compute-ent-	OT Device	6.5	Medium	10.100.20.5
2US-CONTRACTOR	Engineering Station	6.5	Medium	10.100.20.5
ip-10.100.20.17-us-west-2-compute-ent-	Engineering Station	6.5	Medium	10.100.20.17
ip-10.100.20.37-us-west-2-compute-ent-	Engineering Station	6.5	Medium	10.100.20.37
ip-10.100.20.179-us-west-2-compute-ent-	Engineering Station	6.5	Medium	10.100.20.179
Cisco-Plant-Floor-Primary	Industrial Switch	6.5	Medium	10.10.10.10
ControlLogix-#6	Communication Module	6.5	High	10.100.100.100
PowerGen-Supad	PLC	6.5	High	10.100.100.100
Rockwell-2	PLC	6.5	High	10.100.100.100

Version 3.17.26 Expires Apr 6, 2026

Article 21(2) (b)
Incident Handling

Article 21(2)(a)
Risk Analysis and Information
System Security

Article 21(2)(f)
Policies and Procedures for
Testing Cybersecurity Risk
Management Measures

Article 21(2)(g)
Basic Cyber Hygiene Practices
and Cybersecurity Training



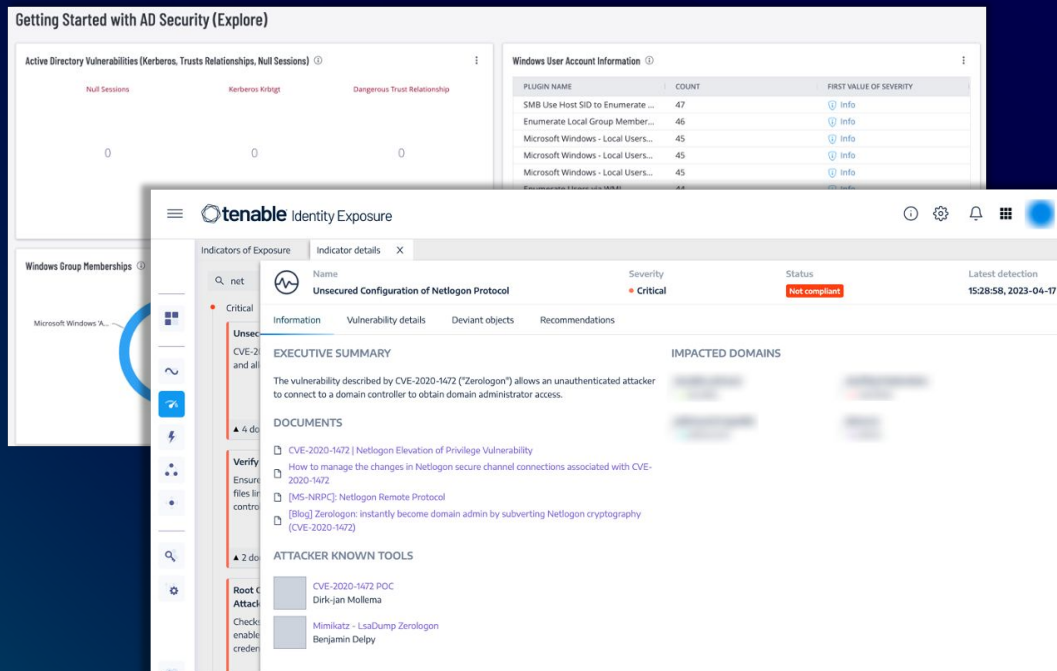
Identity Exposure



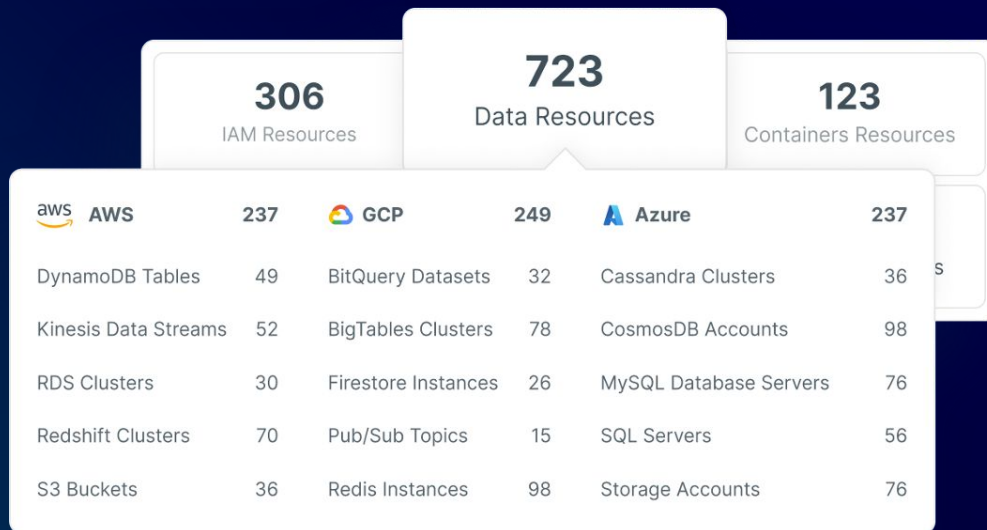
Article 21(2)(g)
Basic Cyber Hygiene Practices and Cybersecurity Training

Article 21(2)(h)
Access Control Policies and Asset Management

Article 21(2)(i)
Use of MFA or Continuous Authentication Solutions



Cloud Exposure



Article 21(2)(a)
Risk Analysis and Information System Security

Article 21(2)(e)
Network and Information Systems Security, including Vulnerability Handling and Disclosure

Article 21(2)(g)
Basic Cyber Hygiene Practices and Cybersecurity Training

Article 21(2)(h)
Access Control Policies and Asset Management



Identity-Aware Attack Path Analysis

Discovery Questions & FAQs



CISO → C-Suite

These questions target decision-makers involved in strategic planning and implementation of IT policies and practices:

- “How much of the NIS2 Directive do you think has been met through your compliance with ISO 27001 or other regulations?”
- “How good is your organisation at evaluating risk and then prioritising measures to mitigate that risk? If we were to say, 1 is low and 10 is high, where do you think you’d sit?”
- “What concerns you most about meeting NIS2? Are your concerns organisational, operational or technological?”
- “What steps has your organisation already taken, or is taking, to prepare for the implementation of the NIS2 Directive?”
- “What challenges or concerns do you anticipate facing in the process of becoming NIS2 compliant?”
- “What resources (personnel, budget, technology) have you allocated towards achieving compliance with the NIS2 Directive?”



Compliance Officer

These questions are best suited for individuals responsible for overseeing the organisation's compliance with regulations and cybersecurity standards.

- "Have you mapped the NIS2 Directive against ISO 27001 (or another standard/regulation) to gauge how prepared your organisation is for NIS2?"
- "How do you plan to ensure continuous compliance with evolving NIS2 requirements?"
- "What solutions and practices are you currently using to address your compliance challenges?" [AND, reflecting on their previous response] "How is that approach falling short to addressing this challenge?"



Security/VM Manager or Director

Aimed at those who need to be knowledgeable about upcoming regulations and their impact on the organisation.

- "How familiar are you with the upcoming NIS2 Directive and its implications for your organisation?"
- "In which areas do you feel you need the most support or solutions to meet the NIS2 Directive requirements?"
- "How challenging is it to communicate the importance of the NIS2 Directive (will be law soon) to your Executive?"
- "What's your role in the overall process? Do you have the necessary relationships with relevant stakeholders and colleagues who will be involved in NIS2?"



Security Analyst/Practitioner

Professionals responsible for evaluating and mitigating cybersecurity risks within the organisation.

- "How familiar are you with the key requirements and changes introduced by the NIS2 Directive, and how do you see these impacting your role and responsibilities?"
- "How are you currently assessing and managing cybersecurity risks, and how do you see this evolving to meet the NIS2 Directive requirements?"
- "Did you find yourself considering challenges that you might not have considered previously?"
- "With the NIS2 Directive on the horizon, how are you involved in preparing your organisation's approach to incident response or vulnerability management? What is your current approach to prioritising and remediating vulnerabilities, and what challenges do you anticipate in meeting the new requirements?"

Frequently Asked Questions

What are the key dates and deadlines for the NIS2 Directive?

The key dates and deadlines for the NIS2 Directive are as follows: (1) Entry into Force: 16 January 2023; (2) Transposition into National Law: 17 October 2024; (3) Identification and Registration of In-Scope Entities: 17 April 2025.

How does the NIS2 Directive fit with the laws and regulations that are already, or soon to be, applicable (LPM, DORA, GDPR)?

The NIS2 Directive interacts with other existing or upcoming regulations such as the LPM, DORA and GDPR. Quite simply, NIS2 are "least measures." If you have already applied equivalent measures (and put in place the monitoring and reporting process, operation and technologies), then the regulation which has already been applied will be considered sufficient in regards to NIS2 application.

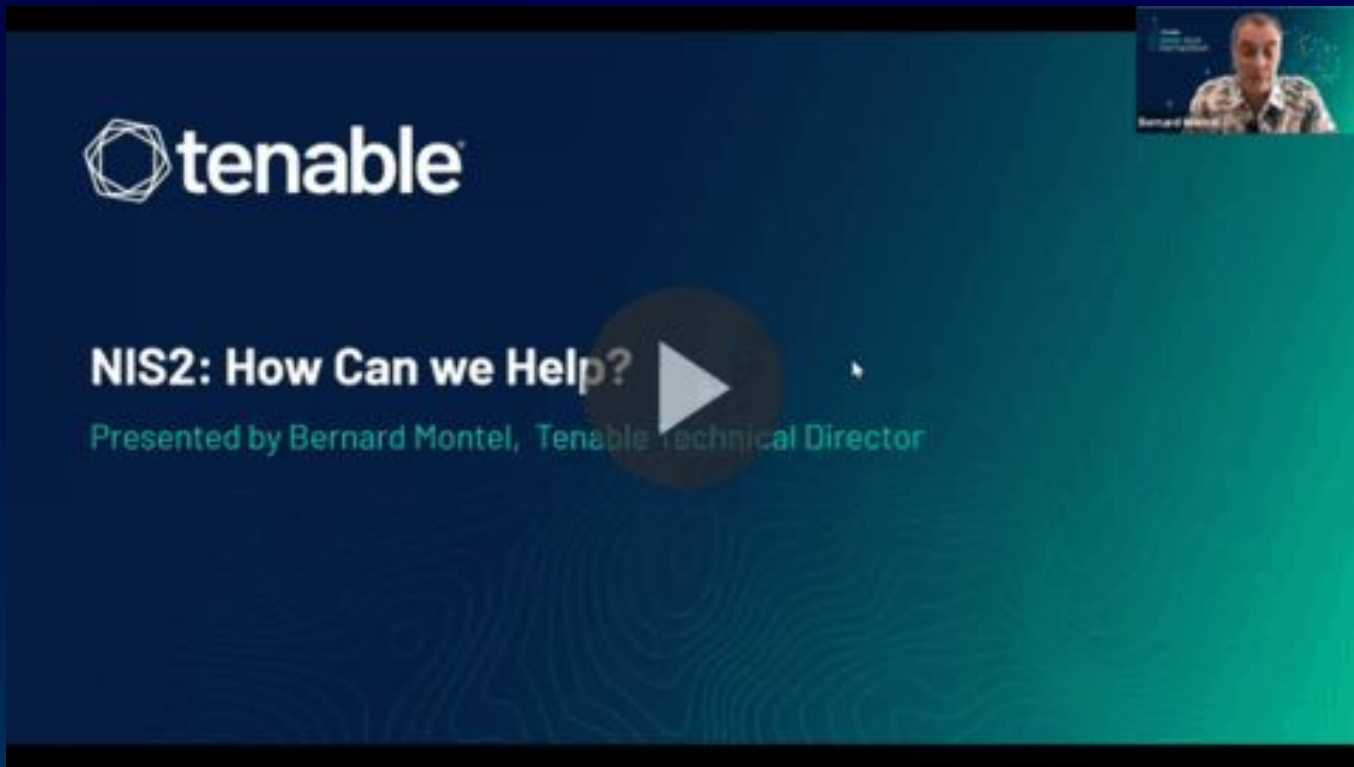
What are the penalties for NIS2 Directive noncompliance?

The penalties for noncompliance are substantial and vary depending on the classification of the entity. The directive prescribes specific penalties for essential and important entities as follows:

- For Essential Entities: Fines of up to €10M or 2% of the total annual worldwide turnover of the company to which the entity belongs, whichever amount is higher.
- For Important Entities: Fines of up to €7M or 1.4% of the total annual worldwide turnover of the company to which the entity belongs, whichever amount is higher.

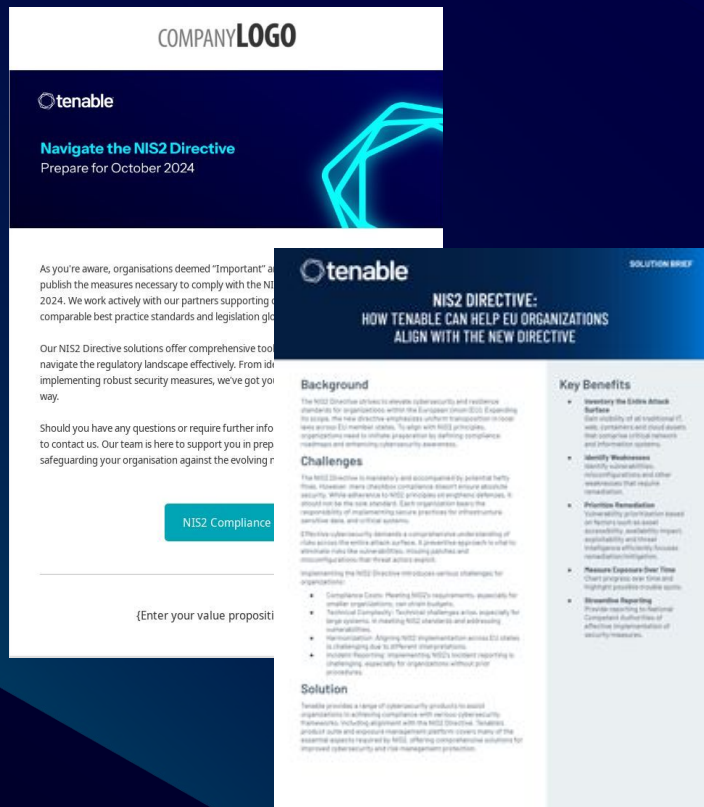
Partner Resources

Partner Opportunity



<https://videos.tenable.com/watch/XJ4EAf4MGFRwdR8PcfHjh7>

Email Nurture Campaign



Our ready-to-use campaign includes 4-5 targeted emails designed to drive engagement with key NIS2 compliance resources. You can **customize**, **launch**, and **track** this directly from the Partner Portal.


Visit our [Campaigns Page](#) to access and activate this campaign in **English**, **French**, **Italian**, **European Spanish**, and **German**.

Email Nurture Campaign

Email 1: CTA: Tenable Webpage – Solutions for NIS Directive Compliance

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Navigate the NIS2 Directive
Prepare for October 2024

As you're aware, organisations deemed "Important" and "Essential" must adopt and publish the measures necessary to comply with the NIS2 Directive, by 17 October 2024. We work actively with our partners supporting our customers to meet comparable best practice standards and legislation globally.

Our NIS2 Directive solutions offer comprehensive tools and resources to help you navigate the regulatory landscape effectively. From identifying critical assets to implementing robust security measures, we've got you covered every step of the way.


Should you have any questions or require further information, please don't hesitate to contact us. Our team is here to support you in preparing for NIS2 compliance whilst safeguarding your organisation against the evolving nature of cyber threats.

NIS2 Compliance

Email 2: CTA: Checklist – 5 Steps to NIS2 Compliance

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Breakdown the Complexities of NIS2
5 Steps to Compliance

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Download the How-To Guide

Email Nurture Campaign

Email 3: CTA: White Paper – Embarking on the NIS2 Compliance Journey

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Understanding the Complexities of NIS2
Practical Strategies and Advice

Are you prepared for the NIS2 Directive alignment journey?

I'm excited to share with you our latest whitepaper "Embarking on the NIS2 Directive Journey." This guide provides practical strategies and expert advice to help your organisation navigate the complexities of NIS2 compliance effectively.


Access the whitepaper now to:

- Gain a deeper understanding of the NIS2 Directive requirements.
- Learn best practices for implementing robust cybersecurity measures.
- Discover practical steps to achieve and maintain compliance.

[Download Whitepaper](#)

Email 4: CTA: Webinar Replay – Navigating NIS2: How ready are you? *(English and German only)*

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Align with the NIS2 Directive
How ready are you?

You will already have received our 5 Step Guide to NIS2. If you want more information, listen to our replay webinar where we explore the 5 operational prerequisites to NIS2 in detail and discuss the need behind NIS2 and how it compares to similar global regulations.

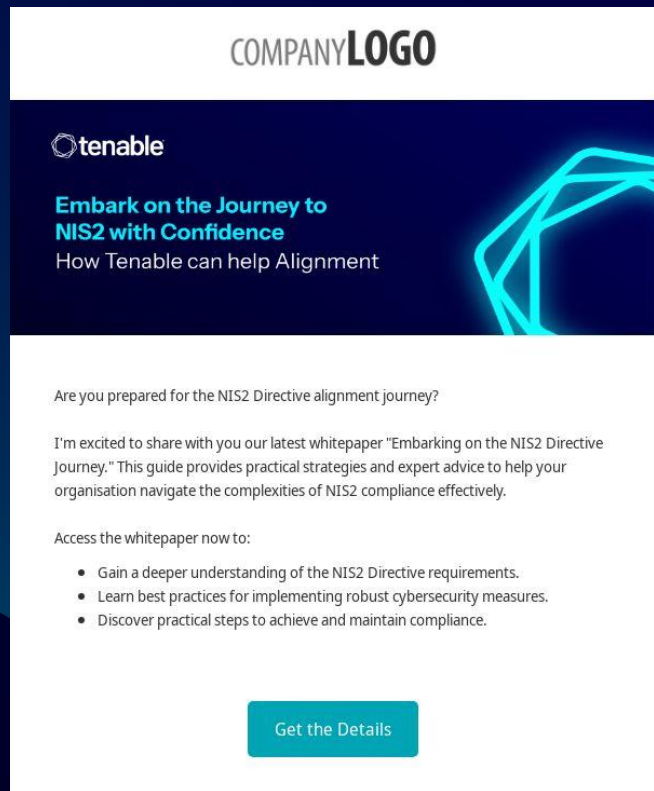
Access the webinar now to:

- Review NIS2 in the context of wider cyber security legislation
- Share five steps you should address ahead of the legislation
- Explore how Tenable's approach to vulnerability and exposure management helps you assess and protect your entire attack surface

[Watch On-Demand](#)

Email Nurture Campaign

Email 5: CTA: Solution Overview: NIS2 Compliance
- How Tenable Can Help EU Member States Align



Additional Email Campaign Assets

Sales Prospecting Resources

Sales Flows: Available in 5 languages

Leverage our 20-day, multi-step process with emails, voicemails, and LinkedIn InMail to engage prospects, highlight NIS2 compliance, and demonstrate how Tenable supports cybersecurity needs. This flow helps you connect with leads and guide them to NIS2 compliance.

Social Posts

Similar to this Tenable post. Link your social accounts and post directly from the partner portal.

Other Customer Assets

- **Sales Deck:** NIS2 Directive Presentation
- **External FAQ:** NIS2 Directive
- **Solution Brief:** NIS2 Directive: How Tenable VM Helps
- **Solution Brief:** Tenable OT Security and the NIS2 Directive
- **Solution Brief:** Achieving NIS2 Compliance in Multi-Cloud Environments with Tenable Cloud Security
- **Article:** [A Look at New in the NIS2 Directive](#)

Visit our [Campaigns Page](#) in the Partner Portal to access all these resources and activate this campaign in English, French, Italian, European Spanish, and German.

